

Young Professionals of Shelby County

*James Adkins, Krystal Barnard, Noah Henderson, Kyle Huerkamp,
Melissa Napier, Julia Polston and Traci Shaffer*

The purpose of Young Professionals of Shelby County is to bring together young professionals in a fun, healthy career-oriented environment. This will include, but not be limited to, hosting various social activities/ events, community outreach and other avenues for business relationships or career opportunities.

Our mission is to develop a network for the future leaders of Shelby County that will serve as an integral part of the community's continual growth. We will strive to connect young professionals to one another and their community, create an economic impact for Shelby County businesses and the community at large and enhance our community by connecting young professionals with volunteer and fundraising opportunities.

To gauge the interest of the community, we hosted a Young Professionals Night, "Networking After Work in Shelby County." This was the start of what we hope are many YPSC events. Please see the statistical analysis of our first event.

Young Professionals Night

37 total in attendance

51% of those who attended filled out surveys

Stats of the 51%

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| <ul style="list-style-type: none">• 95% met 3 or more new people• 52% really enjoyed the event• 42% cannot wait for the next event | <ul style="list-style-type: none">• 90% of those who answered the survey live in Shelby County• 74% work in Shelby County |
| <ul style="list-style-type: none">• 47% would definitely attend a similar event• 42% would probably attend a similar event• 47% would like to see a quarterly event | <ul style="list-style-type: none">• 68% came to meet friends, other professionals, and like the idea of a networking event• 63% wanted to become more involved in Shelby County |

Advertising Sources

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| <ul style="list-style-type: none">• Email• Facebook• Shelby County Development Corporation | <ul style="list-style-type: none">• The Shelbyville News• Shelby County Chamber of Commerce• Word of Mouth |
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Although not everyone who attended completed a survey, we received nothing but positive feedback during our first event. We as a group believe that a young professionals organization is of great interest to Shelby County and if we are to see our community grow, it would be negligent to sit back and do nothing about it. We look forward to being a part of many future endeavors in our community as members of the Young Professionals of Shelby County.