Gary Brown, Hope Fenton, Dawn Houchin, Michael Jenkins, Bryant Niehoff, Andrea Shauck and Amanda Veenhuizen

Communities across the country are starting to invest in alleys and turn them into walkable, creative, entertaining areas. We are working to activate the alley between Washington Street and Franklin Street, just one block from the public square. The Alley will be a gathering place for residents and visitors.

Who can use The Alley?

- Community Residents and Local Businesses
- Downtown Businesses such as:
 - Three Sisters
 - Honey & Henry's
 - Pasghetti's
 - Capone's
 - The Strand
 - and many more!



An activated alley in Madison, Indiana. *This is similar to our design plans.

How will we use The Alley?

- Special Events such as live music and comedy.
- Private Event rental, such as rehearsal dinners and parties.
- Coordinate with Community Events, such as First Fridays, Taste of Shelby County, Wine Walk, and more.
- Community Use, such as Lunch Breaks, Book Clubs, Group Meetings, School Clubs and much more.

Project updates:

- The Alley project will tie directly into several city planning efforts and is at the epicenter of the city's downtown redevelopment efforts:
 - The Downtown Opportunities Plan
 - The Shelbyville Youth Action Plan
 - The Public Art Plan (adopted February 2018)
 - East Washington Streetscape re-design
- Currently seeking sponsorships and donations from community businesses.
- Finalizing potential design aspects such as:
 - Wrought iron archway
 - Lighting
 - Walkway

- Wall Mural
- Art Installation
- Seating

• The Alley will be completed by Late Fall of 2018.